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SharpLink Delivers New SD-WAN Technology on Google Cloud Marketplace

SharpLink's service gives customers the ability to integrate their WAN infrastructure with new functionality on Google Cloud Platform.

Colorado Springs, CO –October 7, 2019 — **SharpLink**, today announced the availability of its new SD-WAN technology on Google Cloud Platform Marketplace (GCP Marketplace), providing customers with its new SD-WAN technology utilizing:

- On Premise Content Caching
- Deep Packet Inspection
- Fully Integrated Managed WIFI from One Screen
- Built- In Failover
- WAN Aggregation
- Algorithm Differentiation
- Edge Processing

GCP Marketplace lets users quickly deploy functional software packages that run on Google Cloud Platform. GCP Marketplace allows customers to easily start up a familiar software package with services like Compute Engine or Cloud Storage, with no manual configuration required.

The SharpLink technology provides an ability to reduce bandwidth across your enterprise by providing on-premise content caching that has not existed in an SD-WAN environment previously, saving money and time. Deep Packet Inspection provides cutting-edge network management down to the individual packet level providing limitless data in real-time, supporting powerful new revenue streams. Fully integrated managed WIFI monitors every device, location and circuit, ensuring total accountability and performance from ISPs. Built in failover provides optimum availability and connectivity which is critical to driving business success. WAN aggregation increases value in providing one of the highest bandwidth transmission capabilities possible, saving money and improving customer satisfaction. Algorithm differentiation and edge processing further complement the end user experience while enabling one of the highest value infrastructures available.

“Our SD-WAN benefits many industries by addressing the complex need for more efficient and secure infrastructures that enable the increasing amounts of customer data to be optimized, while reducing costs and increasing revenue streams,” said Rob Lamberson, Chief SW Architect. “The significant savings on infrastructure, global scalability, and boosts in efficiency are massive global opportunities in many of today’s leading industries,” comments Bobby Stutzman, Founder & CEO SharpLink.

About SharpLink

Established in 2013, SharpLink has provided industry leading telecommunication technology and customer value across North and South America for many Global Corporations. Combining their

industry expertise, technology leadership and strong customer focus presents a very exciting synergy of telecommunication solutions targeted for increasing end user value. For more industry product and customer driven solutions driving customer value please visit their website at www.sharplink.co. If you would like more information about this topic, or to schedule an interview, please call Bobby Stutzman at +1 (660) 528-1490 or E-mail him at bobby@sharplink.co.